



## MID-MICHIGAN DISTRICT HEALTH DEPARTMENT Your public health team, connecting with our communities to achieve healthier outcomes

Submitted by: Leslie Kinnee, Public Information Officer  
615 N. State St., Stanton, MI 48888-9702  
989-831-3669, [kinnee@mmdhd.org](mailto:kinnee@mmdhd.org)

[www.mmdhd.org](http://www.mmdhd.org)



FOR IMMEDIATE RELEASE: 6-6-18

### **Health Department conducting phone survey**

Ithaca, Stanton, St. Johns- If you receive a call from someone “on behalf of your local health department,” asking you to take a survey, don’t worry; it’s not a scam.

Randomly selected residents in Clinton, Gratiot and Montcalm counties will be asked to participate in a phone survey from Public Sector Consultants, on behalf of the Mid-Michigan District Health Department (MMDHD). The calls are currently being made and will end in early December.

The purpose of this short, 15 minute Behavioral Risk Factor Survey (BRFS) is to gather information on human behavior and lifestyle patterns, such as access to healthcare and health insurance, smoking, and exercise. Completing the survey will give MMDHD valuable information on the health and well-being of our residents, help determine strategies to improve health, and assist in securing funding to implement programs.

The calls will be coming from an out-of-state call center, manned by Survey Sampling International (SSI) employees, and may be identified on a caller ID as “SSI.” The calls will be placed to landlines and cell phones on weekdays and weekends, no later than 9:00 p.m.

The BRFS was established by the Centers for Disease Control and Prevention as a way to collect important health-related information. For many states and communities, the BRFS is the only available source of timely, accurate data.

Residents with questions regarding the phone survey may contact MMDHD at 989-831-3627.

*Mid-Michigan District Health Department serves the residents of Clinton, Gratiot and Montcalm Counties.*

###